



PRESENTING OUR PROSPECT SPONSORS IN
MEDIA & COVERAGE

PROGEN



COMMUNICATIONS

FOR USE AS DESIRED
07/08/2022

*** **MEDIA DAY ADVISORY** ***

2022 THE NFL EXPERIENCE COMBINE PLAYER AVAILABILITY BEGINS FRIDAY, JULY 8TH

-- Apply for Media Credentials on Project-Generation.info through Now!! --

- WHAT:** 2022 ProGen the NFL Experience Football Combine
- WHO:** Top Players Eligible for the 2022 FHSAA and Manatee-Sarasota Little League(s) upcoming season
Invited active and former NFL and Collegiate Instructors, Coaches, Coordinators and Elite Sponsors
- WHERE:** Announced via our Website & Social Media's (Enter through Main Hotel Entrance)
- WHEN:** Prospect athletes and Coaches will be available for interviews on the following days:
- Wednesday, July. 5th: Prospect Sponsors & Partners will be disclosed via Website (June 5th, 2022)
 - Thursday, July. 7th: Prospect Athletes and Coaches will be disclosed via Web-social media (June 7th, 2022)
 - Friday, July. 8th: Athletes and Coaches details will disclose exclusive information via The Even Hotel
 - Saturday, July. 9th: Prospect Athletes and Coaches will be at the Combine participating and engaging.
 - Saturday, July. 9th: After Combine Rooftop Mixer (exclusive information via) The Even Hotel (7PM –10PM)

Interested partners in media for coverage of the 2022 ProGen NFL Experience Combine including all of its two-day engagements must apply for credentials at www.project-generation.info After going on the website, click on "Partner In Media" under the "Get Involved" section of the horizontal menu bar.

The deadline to submit credential application for Media Day is **Wednesday, July 6th**. And Combine Day **Saturday, July 8th**

Credentials badge can be picked up at (Location to be emailed by Executive Director, Shekinah Jeudi.)

Combine Media Day Set Up hours are from 6:15 AM to 10:00 AM, July 9th. Project-Generation Inc. personnel will be available onsite to assist you.

Questions? Comments?

Contact: De'Andre Washington, Chief Executive Officer (& HR Lead)
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COMMUNICATIONS

Live Coverage of 2022 NFL Experience Combine Presented by ProGen Coverage Comprehensive Location On-Field Drills Saturday, July 9th Combine

‘ProGen Capture the Experience’ Streams Friday, July 8th-9th
on www.Project-Generation.Info, the PGUSA YouTube & Social Platforms

Combine Premiere Sponsors Present: Hometown Hero Awards with 12 Honoree’s

For the 1st year, Project-Generation Inc. and ProGen Sports Digital Media offer multi-platform coverage of the NFL Experience Football Combine Presented by our Partners in Media. Beginning **Friday July 8th**, ProGen Football Combine provides **more than 6 hours of live** Combine week coverage, offering the first look at the 2022 NFL Experience Athlete Draft Class Highlighted by Gatorade Partners.

This year, coverage of the Combine again extends into primetime beginning **Thursday, July 9th** with **Sven hours of live** coverage of the **quarterbacks, wide receivers** and **Many More** starting at **10:00 AM ET** and continuing until **8:30 PM ET**.

Coverage continues with **5 hours of live coverage** of the **running backs, offensive linemen** and **special teams** on **Saturday, July 9th at 9:30 AM ET**, and **5 hours of live coverage** of the 40-yard dash & Speed Evaluations, Vertical & Broad Jump Assessment & Evaluation, One-on-one Assessment & Individual Drill Test. NFL Experience Combine coverage concludes with **Three hours of live coverage** of the On-Field Group Hudle, Combine Ending Acknowledgements & Awards Of Honor on **Sunday, July 10th** starting at **2:00 PM ET**.

Live ProGen Sports Combine coverage of the 2022 NFL Experience Combine Presented by Partners in Media is available across devices (smartphone, PC, tablet and connected TVs) through the YouTube app and ProGen Football Combine Website for subscribers of participating ProGen Football Combine participant and volunteers. Visit www.Project-Generation.Info for more information on how to watch.

Following is ProGen Sports Combine Day Coverage Schedule:

SATURDAY, JULY 9TH

- **8:00 AM ET** – Good Morning ProGen Football: – **LIVE** Awards & Acknowledgments
- **10:00 AM ET** – Good Morning ProGen Up’s Football: – **Encore**
- **11:00 AM ET** – ProGen Football Combine: – **LIVE**
- **1:30 PM ET** – ProGen on Field Football Combine: – **LIVE**
- **2:00 PM ET** – ProGen on Field Football Combine: – **LIVE**
- **3:00 PM ET** – ProGen on Field Football Combine – **LIVE**
- **4:00 PM ET** – ProGen on Field Post Combine:– **Encore** Awards & Acknowledgments

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